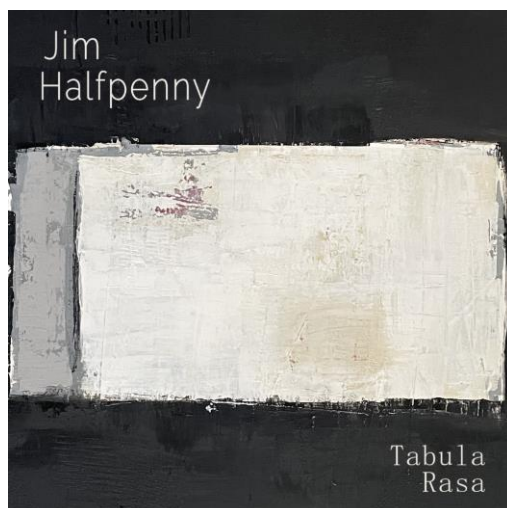


## **JIM HALFPENNY – TABULA RASA**



**FOR IMMEDIATE RELEASE** – August, 2021

Artist: Jim Halfpenny

Album: Tabula Rasa

Album Release Date: 8/27/21

Genre: Rock/Americana/Folk

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### **JIM HALFPENNY SCRAPES HIS MUSIC SLATE CLEAN WITH HIS NEWEST ALBUM, TABULA RASA**

PHOENIX, AZ - Jim Halfpenny is no new-comer to the music business, he's been a professional film composer and songwriter for the past 25 years. However, with the arrival of his newest work, *Tabula Rasa*, Jim resets his musical compass and shows us another side of his creativity.

Jim's first two outings, *First Things First* and *Truth Trust and Other Ghosts* were well-received collections of solid Americana/Folk. *Americana Music Times* described his sound as "earthy yet refined" while *The Austin Chronicle* deemed it "sturdy roots rock". *Tabula Rasa* reveals many of those same elements, in spades, but it also exposes an edgier quality that adds another dimension to his previous work. Always honest, always real, with subtle tinges of Tom Petty, The Gin Blossoms and Mark Knopfler peeking out from behind strong melodies and creative lyrics.

When asked about the curious title for his new album Jim confides, “Moving from Austin to Phoenix, in a sense, wiped the music slate clean for me. I didn’t feel compelled to fit into any certain genre mold anymore. Hence the album’s title, *Tabula Rasa*, which is the interesting theory that we’re all born without any built-in mental content, a blank slate so to speak, and that all our knowledge comes from our experiences and perceptions.”

If the theory of tabula rasa is valid and perceptions and experiences count for everything, then experiencing Jim’s songs on *Tabula Rasa* should definitely be on everyone’s content list. With the exception of the drums, played brilliantly by Austin’s Brandon Storms, Jim performed all the instruments and vocals on the album, as well as producing, mixing and mastering. “Doing all the work myself really stretched out the album’s time-frame,” laughs Halfpenny, “but it allowed me a level of quality-control that I have never had in past recording projects. Our semi-forced confinement due to the pandemic did have a small bright side for me, I guess.”

In spite of the challenging times we’ve all been through these past two years, Halfpenny is on a creative roll at this juncture in his career. He’s taken up painting and begun writing a novel. With the hopeful decline of the Covid-19 virus he looks forward to performing live again and he’s already back in the studio recording his next album. It just goes to show what you can do with a clean slate.

*Tabula Rasa*, is scheduled for official release on August 27, 2021, and will be available at all online music outlets including iTunes, Spotify, Pandora, Amazon Music and more. There will be a week-long pre-sale period starting August 20 where early purchasers will receive an instant gratification track from the album. You can see and hear more about Jim Halfpenny, *Tabula Rasa* and his other albums and videos at [www.jimhalfpenny.com](http://www.jimhalfpenny.com).

*For more information, promo requests, or to arrange an interview, contact Jim Halfpenny at [jim@jimhalfpenny.com](mailto:jim@jimhalfpenny.com), 512-619-4706 or [jimhalfpenny.com](http://jimhalfpenny.com).*

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